

MANAGEMENT PLAN FOR THE GROS ISLET FRIDAY NIGHT STREET PARTY



PREPARED FOR CARILED AND THE GROS ISLET CONSTITUENCY COUNCIL

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Abbreviations

GICC – Gros Islet Constituency Council

NEMO – National Emergency Management Organization

GIFNSP – Gros Islet Friday Night Street Party

CARILED – Caribbean Local Economic Development

GIVA – Gros Islet Vendors Association

MOT – Ministry of Tourism

SLTDP – St Lucia Tourism Development Program

NCA - National Conservation Authority

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EXECUTIVE SUMMARY

BACKGROUND

The Street Party is over thirty (30) years old, occurring every Friday night except on Good Friday. It attracts many St. Lucians and many more tourists, generates over \$1million in revenue and created about 100 jobs. Over the years, the quality of the Street Party has disintegrated (plagued with drug peddling, prostitution, visitor harassment and other illegal activities), therefore a new approach must be employed for the survival of this national weekly event.

SCOPE OF WORK

The work of the consultant was to review the situation and recommend the best approach for managing the Street Party, which will cover among other things:

- Management Structure
- Compliance with rules governing Mass Crowd Events
- Product development and promotion
- Visitor security and comfort
- Operating protocols and
- Financial management

FINDINGS

Research conducted by the consultant revealed that 80% of patrons who reviewed the Gros Islet Friday Night Street Party expressed satisfaction with their experience, however several other issues remained. The primary issue for both patrons and town residents alike was the lack of public washrooms, which put pressure on the restaurants and the surrounding environment. Other issues of note to be addressed are:

- a) The Street Party is not in full compliance with the Mass Crowd Events (MCE) guidelines as developed by NEMO
- b) Patrons report a sense of insecurity due to many poorly lit areas and perceived lack of police presence. They also complained about harassment and pick pockets, poor quality food preparation and presentation (cold food, Spoilt food), lack of seating areas and rude vendors
- c) Traffic control measures need to be improved to accommodate free movement of emergency response vehicles
- d) Need for capacity building in areas such as Standards compliance, Food service, Business practises and Customer Service
- e) Poor Environmental Management in areas such as: stray animals, waste management, odours, aesthetics, guest seating, loitering by minors, etc.
- f) Lack of a Command Post (Central Service area) for security and medical personnel

- g) Need for better organization cooperation and communication among key stakeholder groups.
- h) Need to formalize the arrangements between Council and owners of properties to which Council has been given access for use during special events

MANAGEMENT STRUCTURE

The Management Structure for the street party event will be based on the June 1982 Cabinet Conclusion which placed jurisdiction over the event in the hands of the Gros Islet Town Council. The Council was to establish a “Planning Committee comprising key tourism and community stakeholders which was to oversee the event.

Under the current dispensation, the Gros Islet Constituency will continue with the responsibility of managing the event and will establish a Management Committee for this purpose. The committee will comprise the following representatives:

- Mayor – Gros Islet Constituency Council or representative
- Officer in Charge – RSLPF Gros Islet station
- Representative of the St Lucia Hotel and Tourism Association (SLHTA)
- President - G. I. Vendors Association (or representative)
- Representative - National Conservation Authority (NCA)
- Representative – Gros Islet Restaurant Owners
- Officer in Charge - St Lucia Fire Service Gros Islet Station
- Representative St Lucia Tourist Board
- Representative - Ministry of Tourism (St Lucia Tourism Development Program)

Sub committees will be formed to oversee specific aspects of the event (e.g. Marketing and Product Development) and will co-opt external resource persons specific to their cause.

RECOMMENDATIONS

As a first step, the Management Committee should ensure that the event complies fully with the Mass Crowd Event Guidelines as established by NEMO as it relates to such things as the requirements for an Emergency Plan, a staffed Command Post, Traffic management and Security plans etc. Other recommendations are:

- To implement the issuance of vendor’s permits and collection of vending fees by council. Not only will this raise revenue but will provide control over the number and types of vendors participating in the event
- To implement a code of conduct outlining the protocols to be followed by all participants in the event, including organizers, vendors, merchants and patrons.
- With regards to the layout, vendors will no longer be allowed to sell from the middle of the street or in any way block vehicular access. They must pull back closer to the edges of Dauphin Street to allow sufficient space for an emergency and security vehicle to pass

between them. Council will allocate fixed vending space sizes and charge vending fees according to the amount of space occupied. It is also recommended that Craft vendors should be concentrated in one location (e.g. Lot #5 on drawing)

- Facilitate the establishment of businesses other than food and beverage services to add variety to the product. Attract and develop young entrepreneurs to ultimately continue the business of the Street Party
- Brand the “Gros Islet Street Party” and extend that brand to other products such as food condiments (sauces), T-shirts, Craft pieces etc.
- Procure the necessary land by purchase or lease to erect much needed public facilities. Government should look into the possibility of purchasing a suitable piece of land and vesting it in the Council.
- Reduce the number of stray animals with the assistance of SLAPS
- Set up garbage bins around the event
- Beautify vacant lots and establish a small park to provide seating for patrons
- Remove minors from the event (after 11pm)
- Facilitate the establishment of Restaurateurs and Craft producers associations
- Collaborate with the Ministry of Tourism (SLTDP), the St Lucia Tourist Board and the SLHTA on matters such as Marketing, Product development, Training, Standards and other common interests

CAPITAL BUDGET AND POTENTIAL SOURCES OF FINANCE

The following table represents estimate of capital expenses required to upgrade the Street Party to the desired standard. It takes into consideration the purchase of land by government to facilitate the erection of public facilities as well as storage facilities by the GICC. Potential donor agencies to be approached in favour of this cause will include the Tourism Enhancement Fund (TEF) of the SLHTA, the Global Environmental Facility (GEF) Small Grants Program, CARILED project, Canada Fund for Local Initiatives and local corporate sponsors.

CAPITAL BUDGET

ITEM	TOTAL EC\$	Potential Source of Finance
Land Procurement	150 000	Government
Bathroom Units	40,000	Donor Agency
10x20 tent	2,900	Donor Agency
10x10 tent	3,900	Donor Agency
Chairs and tables	1,800	Donor Agency
Floodlights	4,550	Donor Agency
Training days	17,000	Ministry of Tourism/SLHTA
Allowance for site preparation, electrical. Sewer connections etc.	2,500	Donor Agency

Procurement and installation of Garbage Bins	3,600	Donor Agency
Creation of park/seating area with outdoor tables	5,000	Corporate Sponsors / Government
Total Capital costs	\$231,250	

WEEKLY OPERATING BUDGET

A weekly operating budget has been prepared to reflect anticipated weekly expenses for the operation of the street party. The figures are based on best estimates and are not cast in stone however the budget heads are expected to remain

The following budget represents the anticipated weekly revenues and expenses for the event and their allocation.

ITEM	QUANTITY	UNIT COST	TOTAL	Who pays
EXPENSES				
Sound System	1	700	700	GIVA
Security (off duty police)	6	150	900	GIVA
Emergency Medical Personnel	2	150	300	GIVA
Garbage Clean-up – workers	4	36	144	GICC
Garbage Clean-up – Transport	1	300	300	GICC
Bathroom Attendant	1	80	80	GICC
Parking Attendants	2	100	200	GICC
Utilities (allowance)	1	50	50	GICC
Tent erection and breakdown	1	100	100	GICC
Land Lease and maintenance (grass cutting, garbage collection, etc.)	1	100	100	GICC
Liquor license allocation	1	25	25	GIVA
Liability Insurance allocation	1	180	180	GICC
Allocation for GICC administration (fee collection etc.)	1	100	100	GICC
Total			3,179	
Total Paid by Council			\$1,179	
Total paid by vendors association			\$2,000	
			Avg. \$50 per vendor	
POTENTIAL REVENUE FOR COUNCIL				
ITEM	Quantity	Unit Cost	Total	
Vending permit Fees (40 vendors)	40	5	200	
Bathroom Collections	120	1	120	
Paid Parking Hours	180	3	540	
Garbage Clean-up	40	10	400	
Total			1,260	

These figures indicate that vendors will have to pay a total of **\$65** to participate in the event each week. This is a significant increase in what they now pay (\$25.00), however it is on par with the Anse La Reye Fish Fry and lower than that of the Denney Seafood Fiesta. This amount can be reduced if restaurant owners make an equal contribution towards the event's expenses.

PROPOSED ACTION PLAN

The following is a proposed action plan for implementing the recommendations of this Management Plan. Work is to start as soon as possible with a view to full implementation by May 2015.

ACTIVITY	RESPONSIBLE PARTY	TIME FRAME (Dec / 14 –May /15)					
		D	J	F	M	A	MY
Apprise all stakeholders of impending changes	Council						
Commence procedure to procure available lands for Council	Council, District Rep						
Complete all MCE documents and submit to NEMO	Management Committee / NEMO						
Implement New Operating Protocols	Council/ POLICE						
Procure Public Liability Insurance	Council / MOT-SLTDP						
Secure Group Liquor Licence	Management Committee /Vendors Association						
Procure Assets for Command Post	Council /POLICE/DONOR						
Establish Command Post	Police / Emergency						
Establish Public Washroom	Council / DONOR AGENCY						
Implement Traffic Management Plan	Police / Fire Service						
Install Supplementary Lighting	Management Committee / LUCELEC						
Conduct Stakeholder Training	SLHTA / MOT-SLTDP						
Construct Park/ Seating Area	Council / DONOR AGENCY						
Beautify General Area (painting, clean up etc.)	Council / Corporate Sponsors						
Implement Paid Parking	Council / Catholic Church						

MAIN REPORT

1. INTRODUCTION

1.1. Background of the Gros Islet Street Party

The Gros Islet Friday Night Street Party is a thirty (30+) year old event which occurs every Friday except on Good Friday. It attracts many St. Lucians who come to be a part of the weekly Gros Islet night life. More importantly, the Street Party also attracts many more tourists who come to experience St. Lucian culture, mingle with locals and enjoy the food, drink and music.

Over the years, the nature and quality of the Street Party has disintegrated, plagued with issues such as drug peddling, prostitution, visitor harassment and other illegal activities. A business approach is recommended to manage this event. Among the key issues to be resolved are: ownership of the event; mass crowd management; evacuation plan; and traffic management.

The Saint Lucia Hotel and Tourism Association (SLHTA) and the Royal Saint Lucia Police Force have pledged their support to improve the Street Party

1.2. Role of CARILED

In 2013, the Gros Islet Local Economic Development Planning and Advisory Committee (LED-PAC) approved the introduction of a Local Development Project, supported by CARILED, to assist the main organisers of the event, the Gros Islet Friday Night Vendors and improve the standard of the event.

The Gros Islet LED-PAC, the Gros Islet Constituency Council, the SLHTA and the Police will work in collaboration with the Gros Islet Friday Night Vendors, and the general public in Gros Islet Town to enhance the event. In all cases, a local economic development officer (LEDO) will work with the consultant to develop the plan.

1.3. Scope of Works

The consultant shall review the operations of the Street party in collaboration with the main stakeholders with a view to develop a management plan that will address the following issues.

- **Ownership** - The best system for the G.I.C.C for operation and management of the street party to ensure the involvement of all relevant stakeholders.
- Compliance with mass crowd event guidelines
- Effective traffic management
- Short and long-term business goals for the Gros Islet Street Party

- **Physical Plan** – The plan must recommend the number and type of businesses to operate in the designated area, outlining the range of goods and services which can be offered. The plan must rationalise the spaces to allocate them for best uses. The plan must also incorporate the traffic management plan
- **Operational protocols** – The plan must include operating protocols for vending stall(s) and toilet facilities, security, hours of operation, collection of fees, etc., levels and position of staffing required, terms and conditions for recruiting and allocating SME operators and Special Events
- Financial projections detailing costs for administration, security, solid waste management, tourist information services, public toilet facilities, NEMO, Red Cross, DJ services and other expenses,
- Sources of revenue generation for the self-financing of the operations of the street party. These could include collection of fees, sponsorship, in-kind, grants, etc.

Upon completion of the plan, the consultant shall present the plan to all the key stakeholders.

2. OWNERSHIP AND MANAGEMENT OF THE EVENT

In 1982, Cabinet assigned responsibility for the management of the Street Party to the then Gros Islet Town Council. However, over time the event has been left to fester on its own with the Gros Islet Street Party Vendors Association playing the major role in ensuring that it took place every week.

Under this current effort, the GICC will once more assume responsibility for managing the event in order to implement structure and ensure that it complies with the national standards and regulations for mass crowd events.

2.1. Street Party Staging Area

The main street party activity takes place along Dauphin Street from its junction with Marina Street to its junction with Marie Therese Street. However the wider Staging area for the activity can be defined as that area encircled by Church Street, Marie Therese Street, St George Street and Marina Street.

2.2. Management Committee

The GICC will establish a Management Committee based on the 1982 Cabinet Conclusion which at that time sought to define the parameters of the street party and appoint a “Planning Committee” to manage the event. The following is the proposed Terms of Reference for the Committee (to be approved).

Name of committee	GROS ISLET CONSTITUENCY COUNCIL GROS ISLET FRIDAY NIGHT STREET PARTY MANAGEMENT COMMITTEE (Or Alternatively “MASS CROWD EVENTS MANAGEMENT COMMITTEE”)
Rationale	This committee is being appointed by council to oversee compliance with all requirements and standards for hosting mass crowd events in the constituency of Gros Islet. Its genesis is derived from the “Planning Committee” that was established by Cabinet Conclusion in 1982 to bring order to the weekly Friday Night Street Party; however its jurisdiction will be extended to all mass crowd events taking place in the entire constituency.
Functions	The Management Committee will act in an advisory capacity to the Constituency Council and make recommendations with respect to the following: <ul style="list-style-type: none"> ❖ The establishment of facilities for the convenience and safety of patrons attending mass crowd events in the

	<p>constituency. (Lighting, relief stations, medical posts etc.)</p> <ul style="list-style-type: none"> ❖ Control of traffic and parking ❖ Implementation of security measures and emergency procedures ❖ Control of the number and placement of vendors at events and establishing a code of conduct for such persons ❖ The level of fees to be charged to organizers and vendors and methods for collecting such fees ❖ Ensuring compliance with the laws of St Lucia as it relates to the sale of liquor and tobacco products ❖ Removal of undesirable elements from such events including drunk and pugnacious persons, non-compliant vendors, other troublemakers and stray animals. ❖ Other proposals for joint (public /private) action to address mass crowd issues in the constituency
<p>Membership</p>	<p>The members of the committee will comprise the following:</p> <ul style="list-style-type: none"> • Mayor – Gros Islet Constituency Council or representative • Officer in Charge – RSLPF Gros Islet station • Representative of the St Lucia Hotel and Tourism Association (SLHTA) • President - G. I. Vendors Association (or representative) • Representative - National Conservation Authority (NCA) • Representative – Gros Islet Restaurant Owners • Officer in Charge - St Lucia Fire Service Gros Islet Station • Representative St Lucia Tourist Board • Representative - Ministry of Tourism <p>The period of membership shall be for 1 year at a time. Members however can serve for an indefinite number of periods.</p> <p>The Council may terminate a person’s membership or request a replacement should the member in question consistently miss meetings or engage in misconduct.</p>

Chairperson	The Mayor may appoint a chairperson if he/she so choose otherwise a chairperson will be chosen by popular vote of the committee members. Council will provide secretarial services to the committee
Frequency of meetings and quorum	The committee will meet once a quarter. . Extra-ordinary meetings may be called by the chairperson or by Council. A quorum will be 6 committee members. Decisions of the committee will be by majority vote.
Record of meetings	Meetings of the committee will be recorded by the secretary and circulated to members no later than 7 days after the meeting was held.
Reporting mechanism	Reports of the committee will be tabled at meetings of Council in written form with the chairperson of the committee (or vice chair) being present.

The base of operations for the committee will be at the GICC. Administrative support will be provided by Council with assistance from CARILED over the life of the CARILED project.

2.3. Management Structure

The chair of the Management committee will report directly to the Mayor. The chairman will assign responsibility for certain aspects of the Street Party to individuals or sub-groups within the committee- Representatives from other agencies such as NEMO, Crown Lands Department, Ministry of Infrastructure and CARILED will be co-opted to join the sub- committees.

In the short term, three sub committees will be formed as follows:

- a) **The Infrastructure Development Sub Committee** – will be responsible for such matters as land acquisition, Installations of physical facilities, Beautification and Fund raising for capital projects
- b) **The Mass Crowd Event Compliance Sub Committee** – responsible for Security and Emergency services, Traffic control, Legal compliance and developing the Emergency Response Plan for the event
- c) **The Marketing and Product Development Sub Committee** – responsible for Branding, Promotion, Standards Development/Compliance and Capacity Building.

The sub committees will report to the chair of the Management Committee. The list of persons being proposed to sit on these sub committees is attached as Appendix 5.

2.4. Role of Council

- To direct the committee's actions.
- To enforce the code of conduct (with assistance from the police).
- To manage any assets procured or developed for the Street Party (such as washrooms, tents, Lighting etc.).
- To collect fees from vendors and restaurants.
- To clean up after the event. Note that council's workers must be paid overtime rates and that the garbage collection company wants to impose commercial rates for cleaning up after the event.
- To provide administrative support to the Management committee for the GIFNSP.

3. ISSUES TO BE ADDRESSED

Meetings held by key stakeholders have concluded that there are several issues to be addressed in order to improve the standard of the event and most importantly, to ensure compliance with relevant laws. These issues must be prioritized and a work plan for addressing each issue drawn up by the Management Committee. The main issues are as follows:

3.1. Compliance with Mass Crowd Events Regulations

In Saint Lucia Mass Crowd Events are defined by any gathering that is expected to attract two hundred [200] persons or more.

3.1.1. Mass Crowd Policies

The policies of the Government of Saint Lucia regarding Mass Crowd Events are the following:

- All Mass Crowd Events should ensure the safety of all the participants at all times.
- The owners of all venues where Mass Crowd Events are to be held must design an Emergency Plan and submit it to the authorities for yearly authorisation.
- No Mass Crowd Events with six hundred [600] people or more will take place without previous notification by the organiser to the authorities and their written approval and authorisation. All organisers of Mass Crowd Events must send all the information

requested by the authorities about the Mass Crowd Event and provide all assistance to the Emergency Response Services to ensure that it will take place with adequate safety to the participants.

- Emergency Services will authorise or refuse the authorisation to hold a Mass Crowd Event with 600 people or more in Saint Lucia. The Emergency Services will ensure that these guidelines are followed by organisers and owners of facilities of Mass Crowd Events and can give or refuse the authorisation for Mass Crowd Events to be held according to the safety conditions and their mandate.
- No Mass Crowd Events will take place if they present a threat to the participants. All organisers of Mass Crowd Events and all owners of facilities where Mass Crowd Events are held must ensure, as far as possible, that participants are safe at all times and that preparedness and prevention measures are taken for event to prevent the occurrence of any accident or situation that might lead to, or cause, a mass casualty event. Depending on the type of event, the authorities will determine the preparedness, preventive and response measures the organisers must implement before, during and after a Mass Crowd Event with more than 600 people. The authorities may deny permission to hold a Mass Crowd Event if they are not satisfied with the preparedness and/or preventive measures the organisers and owners of facilities have implemented to ensure the safety and security of the event.
- Through the Police Ordinance No. 30 of 1965 the Emergency Services have the authority to halt a mass event at any time during the event.
- Organisers of Mass Crowd Events and owners of facilities where Mass Crowd Events are to be held are liable if a mass casualty event occurs during a Mass Crowd Event and it is determined that the mass casualty event or an accident occurred due to causes attributable to the organisers and/or to the owners of the facilities where Mass Crowd Events were held. Such organizers will be fined and penalised according to existing legislation; all expenses incurred for medical attention or the repair of facilities and equipment would have to be paid by them.
- The Emergency Response Agencies will be at all times prepared to respond to a mass casualty event or an accident if it occurs during a Mass Crowd Event. All Emergency Response Agencies involved in the response to a mass casualty event or accidents have to be trained and prepared to respond to it. These persons will have to analyse each Mass Crowd Event with six hundred [600] people or more, its particular characteristics and those of the facilities where they are to be held. Emergency Response Agencies have to analyse all the documentation sent by the organisers of a Mass Crowd Event with more than 600 people and plan their possible response accordingly.
- NEMO Secretariat and the Emergency Response Agencies will respond in the case of an emergency during a Mass Crowd Event. These organisations will establish a Command

Post under the command of an On-Scene Commander who will co-ordinate all the agencies and the response itself to protect the population and to provide security and medical attention as needed.

- There will be no exceptions made regarding the need for an Emergency Plan for Mass Crowd Events and for notification and authorisation of Mass Crowd Events with 600 people or more. Every organiser must follow these guidelines and notify the authorities about the Mass Crowd Event with more than 600 people to be held, disregarding if the organisation is a national organisation, an international organisation and disregarding if the event is a religious, diplomatic, a charity or a free event. **No exceptions will be made.**

In its current state the GIFNSP does not appear to be in full compliance with the Mass crowd events guidelines published by NEMO. As a starting point, the Management committee must seek to have this situation regularized by completing and submitting all the required forms, which can be obtained from NEMO's website at: <http://www.nemo.gov.lc/home/Tips/MassCrowdEventPlanning.aspx>

The complete Mass Crowd Event guidelines can be downloaded here: http://www.nemo.gov.lc/home/Portals/0/Documents/Crowd_Events/MassEventsGuide.pdf

The committee must also work with the Emergency Services to establish safety measures and devise an Emergency Evacuation Plan for the event.

It is also worth noting that some of the requirements in the guidelines may be quite rigorous; for example, the guidelines require that where 500 – 1000 patrons are expected (typical of the street party) organizers must provide 5 toilet bowls, 10 urinals and 4 hand basins for men as well as 15 toilet bowls and 4 hand basins for women. Without the facilities provided by restaurants, this would be a major challenge.

Given that the street party is a weekly event, the committee will have to work with the authorities to develop the scenario where weekly submissions are not necessary.

A summary of the required documentation is attached as **Appendix 2**.

3.2. Physical Layout Plan

The types of business that operate at the street party can be categorized as

- Food vendors which include restaurants and street side food vendors

- Bars which cover bars enclosed in buildings and persons selling drinks from coolers
- Craft Vendors of which there are less than 5
- Sex vendors (alleged) who are not readily visible. (Of course this practice is illegal and has to be eliminated if possible)
- Vendors of miscellaneous items such as cigars, weed etc.

The bulk of the vendors are located along the sides of Dauphin Street with some spill over into Marie Therese and Notre Dame Streets. These vendors have been selling from the same spot for years and it will be a challenge to get them to move. In fact the vendors have expressed satisfaction with the current layout. However there are a number who choose to set up in the middle of the street and causing an obstruction for pedestrians and any emergency vehicle that may have to traverse Dauphin Street. Such persons should no longer be allowed to sell from the middle of the street. Ultimately, the amount of space to be occupied by a street vendor will have to be measured and charged for by council and a warden employed to enforce compliance. In the meantime, street side vendors should be asked to pull back closer to the edges of the street to allow sufficient space for an emergency or security vehicle to pass between them

There is one craft vendor who displays a large collection of his work in an unsightly manner at the corner of Dauphin and Marina Streets. It is recommended that craft vendors be concentrated in one location with adequate facilities to display their wares attractively. The spot owned by Calvin George Jr. (Lot #5 on the map) could be used for this purpose.

With regards to the variety of products being sold the choices are limited due to everyone selling almost the same items in their category. There is opportunity for other businesses such as hair braiding, quick massages and the sale of “Gros Islet Street Party” branded products such as T-shirts, Rum Punches and Condiments. Persons must be encouraged to invest in such opportunities to add variety to the goods and services supplied at the event

3.3. **Public facilities**

The biggest problem facing the event in its 32 year history has been the persistent lack of public washroom facilities. For years, patrons of the event have been using fences, drains, alleyways between houses and restaurant washrooms to relieve themselves. The bathroom facility located on Bay Street next to the bridge to Pigeon Point is deemed too far from the centre of the activity to be practical and may put persons at risk of being harassed or even robbed.

The government/constituency council does not own any land in the immediate vicinity of the street party upon which to erect a washroom facility and does not currently have resources to purchase a suitable spot. In order to provide such facilities a suitable area will have to be purchased or leased or alternatively, the owner of the property will have to be persuaded to invest in a facility. Because of the costs involved, a charge will have to be levied for the use of the washrooms in order to recoup the investment. In the case of a leased property, the facility will have to be moveable (i.e. broken down, transported and reconstructed).

Three potential locations have been identified represented by lots numbered 4, 8 and 9 on the map and owned by the heirs of Jones Jules, the family of Felicite Maraj and Mr Russell Lorde respectively. Contact with Jones Jules' heirs is proving difficult while Ms Maraj and Mr Lorde have been contacted but are yet to provide a response to whether or not they will lease their land to erect such a structure.

A recommendation was made for the co-location of the washroom with the Emergency services, Police and Information Centre however further discussion on the merits of this recommendation will have to take place.

Estimated Cost

Several options can be considered for the erection of the washroom.

The first is the purchase of a prefabricated unit that can be shipped from China at a FOB price of US\$6000.00. When shipping, port fees and taxes are added, the cost is likely to reach US\$12 000 (EC\$33 000). Erection and commissioning will cost an additional EC\$7 000 for a total cost of \$EC40 000.



20ft mobile portable container toilet

FOB Price: US \$4,500 - \$6,000 / Min. Order Quantity:-1 Piece

A second option will be to construct the unit on site for the same or less amount of money as above. Because the land will not be owned by council the structure must be built for possible relocation in the future. As such, it is recommended that such a facility be built as a number of small modules rather than one single unit (see photo). This will not only enable some aesthetic design flexibility, but will create some much needed jobs and keep the money in the economy.



A third option is the case where a local person who wishes to invest in toilet facilities on their own property can be provided with a small grant and duty free incentives to assist the effort. To date one such person located on Marie Therese Street, two houses from the main staging area, has been identified. The downside of this approach however, is that the opening of such a facility on any given day or event will be at the discretion of the owner. Also the owner might decide for whatever reason to shut the facility down taking everything back to “square 1”.

3.4. Security & Emergency services

Some patrons at the event have reported a sense of insecurity because of many poorly lit areas where they had to pass to access their vehicle or taxi. They also claimed that the police presence at the event was sparse at best.

3.4.1. Supplementary Lighting

Discussions on security measures have concluded that additional lighting must be provided adjacent to the event on Marie Therese, Notre Dame and Marina Streets because the existing street lights were too far apart. Further, the existing lights were dim and would have to be replaced by brighter energy efficient street lights. Indeed there is news of a project underway to retrofit the street lamps in Gros Islet with LED lights but this process has been slow at best. A site visit by security personnel has determined that at least 7 new street lights (or spotlights) will have to be erected in the

said areas. Considering that this additional lighting will mainly be needed for special events in the town, it will be necessary for them to have separate switching that can be controlled by council.

Note that each LED spotlight (70 watt) will cost approximately \$650.00 (from Johnson's Hardware) in addition to installation costs. Operating costs of these units (total of 500 watts for 8 hrs. or 4Kwh per night) will be met by the event organizers through imposition of a flat fee (security fee) of EC\$50.00 per night.

3.4.2. Police and Emergency medical personnel

With regard to increased police presence, the officer in charge of the Gros Islet Police station has explained that there is a shortage of manpower at his station therefore any additional police will have to be hired (at a rate of \$150 per night each), to be paid by the event organizers. Emergency medical personnel (paramedics) stationed at the event will also have to be paid at the same rate. Options for meeting these costs could include having the main drinks and food suppliers contribute to this effort and also seeking assistance from the SLHTA's Tourism Enhancement fund.

Note that the number of first response personnel on the scene at the street party can be augmented if vendors and other interested parties within the community are trained in First Aid. This possibility could be explored with the Red Cross.

At least six police officers and two emergency persons should be hired for a weekly cost of \$1200.

3.4.3. Gros Islet Polyclinic

It has been recommended that a request be put to the Gros Islet Polyclinic to remain open for extended hours i.e. until 2 am on Friday nights. Subsequent discussions with the Administrator – Ms Jennifer Forrester on this matter, advised that such a request be made at a Ministerial level as it would have implications for the budget of the Ministry of Health. She however informed that the St Lucia Tourist Board normally pays for a doctor and 2 nurses to remain on site after closing time during the jazz festival. This arrangement is usually coordinated by one Dr Tobias of M-Care who has the contract with the Tourist Board. Council may want to consider a similar arrangement.

3.5. Traffic Management

Presently there is a traffic management system in place that controls the flow of traffic into and out of the Street Party staging area. However this system does not address some of the more critical issues such as access to fire hydrants and the ability for emergency equipment to move easily to any part of the event.

A team comprising the Police and the Fire service conducted a site visit to determine the most effective way to control traffic and determined that:

- a) The current routing of traffic on a Friday night will remain the same however mini bus drivers will have to cease the practise of going the wrong way on St George Street (which is one way) to exit on the corner of Dauphin and Marina streets. They will be required to use the access via Church Street.
- b) All fire hydrant locations will be clearly marked and “No Parking” signs erected at their locations.
- c) There will be single side parking on Marie Therese, Notre Dame and Marina Streets from their junctions with Church Street to their junctions with St George Street and along Church Street from its junction with Marina Street to its junction with Marie Therese Street.
- d) Parking along Marina Street between Church Street and Dauphin Street will be reserved for Taxis and Mini buses waiting to pick up passengers.

A street map of the area surrounding the street party is attached as **Appendix 1**.

Council is being encouraged to take advantage of the enclosed parking lots owned by the Catholic Church (to which council has access to provide paid parking for patrons. A cursory assessment revealed that the lots can accommodate approximately 60 vehicles and generate potential revenues of \$180 - \$300 per hour. This will create employment for at least 2 persons and some revenue for the council and the church. A formal Memorandum of Understanding between Council and the Church will have to be signed.

3.6. Training programs/Capacity Development

There are an estimated 40 vendors and 20 restaurants operating in the immediate vicinity of the street party each with their individual levels of service quality that can either enhance or diminish the level of customer satisfaction and hence influence the continued success or eventual failure of the event.

Issues such as visitor harassment by sales persons, food poisoning, lack of product variety and shady business practises have not only been reported locally (to hotels and to tour guides) but have made their way to the international social media via platforms such as “Trip Advisor”, “Facebook” and “Twitter”.

As so many livelihoods depend on this event, it is vital that it be well managed and maintains international standards. In the immediate term, it has been determined that all business operators should receive some basic training in order to standardize the

level of service and improve the sustainability of the event. To ensure success all operators must be able to function at an acceptable level in several key areas which include

- Food and drink preparation and service (presently there is no signature drink for the GIFNSP – except perhaps rum punch). Also there have been reports of food poisoning and receiving cold food
- Basic Business skills including Sales techniques, Marketing and Record keeping
- Good Customer service - to eliminate harassment, dishonesty and ensure customer satisfaction

The terms of reference for the training will be drafted with the assistance of the SLHTA and qualified trainers will be identified and contracted by the Management Committee. Costs of venue, trainer and incidentals for 25 persons have been estimated at EC\$2000 per day.

The recommended training will comprise the following topics:

Program	Target group	Purpose	Duration	Estimated Cost (Venue, Trainer, Snacks)
Food Handling and Preparation techniques	All food vendors and restaurant service personnel	To protect customers from food borne disease and provide them with a diverse culinary experience	3 days	\$6 000
Customer Service	All vendors	To sensitize service providers to minimum standards to be met, customers' needs and raise the overall level of customer satisfaction with the event	1 day	\$2 000
Basic Business Skills	All Vendors	To teach the basics of pricing for profit, marketing, and record keeping	3 days	\$6 000
Governance training workshop for Association executive	Executive members of the various	To ensure that the key organizations in this event are well	1 day	\$2 000

Members	associations	managed		
Sensitization training - Mass crowd event guidelines/Emergency procedures	All vendors and restaurant operators	To ensure the safety of service providers and patrons in the event of an emergency	Half day	\$1 000
Total Cost of Training Programs				\$17 000

Operators should be encouraged to form interest groups or associations to take collective advantage of these capacity development initiatives. Presently, only the vendors are organized into an association; however the Restaurant owners and Arts and Craft providers (including entertainers) must be encouraged and assisted to form their associations.

Initial assistance to these potential associations would be in the form of drafting a constitution, registering with the appropriate authorities and organizing the first general meeting to elect their executive members.

3.7. Environmental Management

Several issues negatively impact the environment surrounding the Street Party such as:

- **Stray animals** – mainly dogs which are no doubt attracted by the abundance of food scraps in the streets. Some of these animals are in a state of poor health and could potentially spread disease. The origin and ownership of these animals are unknown, however some say that they are victims of abandonment by persons to the north of the town who set them loose at Pigeon Point. Dealing with this problem may warrant capture and euthanization or at the very least spaying and castration. The vendors do not perceive the stray dogs as a problem stating that the tourists enjoy their company and are definitely not in favour of “putting them to sleep”. The assistance of the St Lucia Animal Protection Society will be sought to address this issue.
- **Waste management** – while some food vendors place plastic bags near their booth for patrons to dispose of their trash, there is a general lack of garbage bins around the town on a Friday night. This leads to the random disposal of plastic containers, aluminium foil, beverage cans etc. in the drains and the streets. This makes for a progressively unsightly and unsanitary environment as the event progresses during the night. All this garbage is collected the following morning at

significant expense to council. The use of temporary bins for the event should be encouraged or explored.

One other aspect of sanitation is the regular cleaning of the drains as garbage tends to accumulate under the slabs and cause a stench. The fire service usually assists in flushing the drains but it has been some time since this was last done.

- **Vacant Lots** – there are 8 vacant lots in the immediate area of the street party. These lots are characterized either by random bush or weeds strewn with bulky waste or by deteriorating barricades of rusty galvanize or rotting plywood. Behind such barricades are derelict buildings, bush and lots of garbage that are merely tossed over the fences. These lots can be considered eyesores and take away some of the lustre of the event, therefore some effort should be made to beautify them. Owners should be called upon to repair and paint the barricades and to clean up the open lots otherwise face a fine.
- **Seating Areas** – There is a lack of seating areas in the town for patrons who simply want to relax and enjoy the atmosphere. Virtually all the seating is reserved for restaurant or bar patrons and sometimes are extended into the street. One exception is the vacant lot (#5 on the street map) which is owned by Calvin George Jr. for which Council has permission to install seating for patrons. (This might conflict with its use as a craft display area). The Management committee should consider creating a small park in the open lot at the corner of Marina and Dauphin streets (identified as Lot #13) with the help of corporate sponsors to provide additional seating for patrons.
- **Unsanitary scents** – As discussed above the lack of public facilities results in persons urinating and defecating anywhere causing a stench.
- **Loitering Minors** – The number of children seen loitering late at night at the street party has been a cause for concern. While some of these kids would be helping their parents who sell at the event, it is not clear why the majority choose to loiter rather than remain at home. The police have reported arresting children engaged in car breaking and petty theft. Vendors will have to be reminded that minors are not allowed to sell alcohol to the public and that the police will intervene in the future

4. OPERATIONS OF THE STREET PARTY

4.1. Creation of a Central point (Referred to as a Command Post in the guidelines)

Complaints were that the police presence was not obvious and that there was no central point where patrons could lodge a complaint or seek information. Further, in the case of a medical emergency, there was no place available to take persons for initial assessment or treatment i.e. no “Emergency Medical Post”.

It has been agreed that such a facility was necessary and should be implemented.

According to the guidelines, the overall operations of the Command Post will be under the command of the Senior Officer of the Royal Saint Lucia Police Force assigned to the event.

A suitable location has been identified at the corner of Dauphin and Notre Dame Streets on a 1000 square ft. property owned by Ruth Wiggins and identified as lot #11 on the street map.

Council already has the permission of the owner to utilise that lot (with conditions). The plan is to erect 3 tents on the property each Friday to accommodate the respective personnel and equipment.

The accommodations being sought are:

- One tent measuring 20'x10' with curtains for privacy. This tent will be used to house emergency and medical personnel.



- 2 tents measuring 10'x10' with half sides (see photo) to be used to shelter the police and a location for a proposed information centre to be manned by the Tourist Board or similar organization



- 3 folding tables and six folding chairs
- Signage for Tents – Police, Emergency and Information. Signs should measure about 36”x12” and be made from durable material that is not easily broken (preferably on a metal or ¼” Perspex Base. Estimate \$200 per sign Total = \$600

In addition to the tents and equipment, there will be additional costs for site preparation, electrification of the tents and the installation of at least one floodlight to properly illuminate the area.

4.2. Operational protocols /Code of conduct

Because of the significant role that the GIFNSP plays not only as a key element of our tourism product but as a generator of employment and recreation for the masses, it is important that there is a high degree of consistency and quality at the event so that potential patrons know what to expect.

Such consistency can only be achieved if the custodians of the event set standards and follow certain rules every time. At the very least the organizers must follow NEMO’s guidelines for mass crowd events and establish a code of conduct for all service providers.

4.2.1. Sensitization

The management committee must undertake to sensitize all operators about what the guidelines are and can call on NEMO to host a short training session for them. The committee will also draft a code of conduct to be followed by all service providers that will ensure that patrons are not placed at risk through their actions. This code will cover such things as

- The layout of vendors / vending booths within the staging area so as not to obstruct patrons, other vendors and emergency personnel

- The payment of fees to council. The quantum of the fees will have to be determined.
- Hours of operation of the street party
- Customer service standards
- Compliance with laws relating to food service and the sale of liquor
- Rules regarding the control of minors
- Waste collection, storage and disposal etc.

4.2.2. Number of Vendors

The matter of the adequacy of the number of vendors at the event was discussed and the general feeling was that the numbers were adequate and new entrants should be restricted. It must be noted that there are no set procedures for persons to set up shop at the street party. Theoretically if one can get a vendors permit (also referred to as a hawkers licence) from the GICC, he or she can set up shop. However, does not now issue vendors permits so such a requirement cannot be enforced.. In view of this, Council must commence issuing vendor's permits and a rule passed that all persons desirous of selling at the street party must first join the vendors association before they can be issued a vendors permit. The permit should be subject to the vendor meeting stipulated conditions (e.g. valid liquor license, health certificate, minimum standards to be met), it will not be simply a matter of paying a fee.

4.2.3. Liquor Licenses

Another area requiring attention is that of liquor licences for the vendors. Under the present circumstances, none of the vendors have liquor licences. Occasional liquor licences cost \$50.00 and is seen as a strain on the vendors finances. The move by the vendors association to obtain one single licence that will cover all its members has not worked because this organization has been advised that it is not authorized to collect liquor license payments – that is a job for Customs and Excise department. This situation needs to be remedied as many persons could be forced out of work if the authorities decide to clamp down on violators.

The approach of a blanket license seems to be the way to go as it will ensure that all vendors join the association or face a costly proposition. The Management Committee will work with the Customs department to find a way to implement this protocol.

4.2.4. **Public Liability Insurance**

Since Council will be assuming ownership of the event, it will have to maintain adequate public liability insurance coverage for a minimum of US\$2million which is the norm for sites and attractions in St Lucia. The anticipated cost of this will be in the region of \$9000 per year or \$180 per week.

Discussions held with the Heritage Tourism Association of St Lucia (HERITAS) which holds US\$2million public liability coverage for all member sites and attractions, examined the possibility of the Street party being included in that cover. This matter will have to be discussed with the Management committee and may involve the G I Street Party Vendors Association becoming a member of HERITAS.

A draft code of conduct is attached as **Appendix 3** and can be modified as deemed necessary by the management committee.

5. **LONG AND SHORT TERM GOALS**

5.1. **Product Enhancement**

Over the years the Street party has essentially remained the same – i.e. a loud sound system at the junction of Dauphin and Marie Therese Streets with the staging of occasional promotions by some event organizers. This means that if one visited the Street party 5 years ago and returned they will find essentially the same thing. Indeed vendors made this point at a meeting held recently and there have been some comments on the “Trip Advisor” website about the lack of variety in the event. (See **Appendix 4** for some random comments from Trip Advisor).

An effort should be made by the Management Committee in conjunction with the stakeholder groups to inject some variety in the event to keep it fresh. Such variety could be based on the type of entertainment provided (e.g. include more live indigenous music and dance) , the décor of the main street or on certain themes such as Valentines, Mother’s day, Christmas or even a Sailing theme during ARC. Other organizations can be encouraged to host their special events there as has been the practise with calypso/ carnival promoters.

5.2. **Marketing**

There is no doubt that the Street Party is well known, having been written about and discussed in many tourism related articles about St Lucia. By contrast, its presence in local media either by way of advertisements or PR for special events is severely lacking. People need to know on a week by week basis what will be different about the street party so they could return. Also the event must keep attracting its new crop of future

patrons - young persons. At the very least therefore, the event organizers should engage in social media marketing which is very popular with the youth and mostly free. They should also collaborate with suppliers and sponsors to mention that their products are available at the G I street party thereby reaping some publicity. Because the tour reps have a great influence on a tourist's decision to visit the street party, it is advisable that they be invited to a meeting and briefed on what measures are in place to ensure guest safety and enjoyment.

Ultimately, someone will have to take responsibility for continuously promoting the event. The vendor's association may be best placed to do so (with assistance from the relevant sub committee) as they have regular face to face contact with both suppliers and patrons.

5.3. Succession planning

The majority of persons selling and providing services at the event have been there from inception and are approaching middle age so very soon they are likely to retire from this activity. If the street party is to continue for another 30 years it is vital that a stream of young people get involved in the event. To prepare them for this, it is recommended that a program of youth entrepreneurship training be implemented in the community. Use can be made of the many training facilities and programs available on the island such as the St Lucia Youth Business Trust operated by the Chamber of Commerce.

5.4. Collaboration with other entities

Because the GIFNST is a national tourism event, there will be opportunities to collaborate with a number of both public and private sector agencies to meet its goals in particular in the areas of Training, Marketing and Product development. Organizations that come to mind are the SLHTA, St Lucia Tourist Board, Ministry of Tourism the Chamber of Commerce etc. Efforts should be made to maintain constant contact and include all these partners and more in the process of organizing any major activity at the Street Party. This will help to secure additional support and reduce costs for the Street Party management.

6. FINANCING

6.1. Capital Budget for the Gros Islet Street Party

Based on the foregoing, the following Capital Budget has been drafted:

ITEM	QUANTITY	UNIT COST EC\$	TOTAL EC\$
Land Procurement	1	150 000	150 000
Bathroom Units	1	40,000	40,000
10x20 tent	1	2,900	2,900
10x10 tent	2	1,950	3,900
Chairs and tables	1	1,800	1,800
Floodlights	7	650	4,550
Training days	9	2,000	17,000
Allowance for site preparation, electrical. Sewer connections etc.	1	2,500	2,500
Procurement and installation of Garbage Bins	12	300	3,600
Creation of park/seating area with 6 outdoor tables (optional)	1	5,000	5,000
Total Capital costs			\$231,250

Capital Budget Notes

- The prices for the tents reflect industrial grade items and not the light party tents.
- Bathrooms are likely to be two small connected units with 2 bays each, rather than one large unit
- The realization of the bathroom units is totally reliant on land becoming available for lease. Presently the lot of land owned by Ms Maraj and family (Lot #8 on map) or Block and Parcel number 1256c-116 is available for purchase at a cost of EC\$150 000. It is being proposed that Government acquires this 3000 square foot lot and vest it in the Council. The department of Crown Lands will be approached to assist in this regard. The district rep will also make a presentation to Cabinet about the matter.
- There is opportunity to reduce the cost of training e.g. Free venues, sponsored meals etc.

- The construction of the park /seating area can be facilitated by corporate sponsors. The design of this park can also be extended to include play facilities for children during the day.

6.2. Weekly operating budget for the Gros Islet Street Party

The following budget represents the anticipated weekly revenues and expenses for the event and their allocation.

ITEM	QUANTITY	UNIT COST	TOTAL	Who pays
EXPENSES				
Sound System	1	700	700	GIVA
Security (off duty police)	6	150	900	GIVA
Emergency Medical Personnel	2	150	300	GIVA
Garbage Clean-up – workers	4	36	144	GICC
Garbage Clean-up – Transport	1	300	300	GICC
Bathroom Attendant	1	80	80	GICC
Parking Attendants	2	100	200	GICC
Utilities (allowance)	1	50	50	GICC
Tent erection and breakdown	1	100	100	GICC
Land Lease and maintenance (grass cutting, garbage collection, etc.)	1	100	100	GICC
Liquor license allocation	1	25	25	GIVA
Liability Insurance allocation	1	180	180	GICC
Allocation for GICC administration (fee collection etc.)	1	100	100	GICC
Total			3,179	
Total Paid by Council			\$1,179	
Total paid by vendors association			\$2,000	
			Avg. \$50 per vendor	
POTENTIAL REVENUE FOR COUNCIL				
ITEM	Quantity	Unit Cost	Total	
Vending permit Fees (40 vendors)	40	5	200	
Bathroom Collections	120	1	120	
Paid Parking Hours	180	3	540	
Garbage Clean-up	40	10	400	
Total			1,260	

Operating Budget Notes:

- Figures are based on best estimates and are not cast in stone however the budget heads are expected to remain
- Bathrooms only open on Friday Nights
- Vendors' permit fees represent a tax imposed by council to sell in the town. The figure used (\$5.00) should be viewed as a recommendation and is completely at council's discretion. Note that not all vendors will sell every Friday
- Car park fees may have to be shared with the church
- Garbage clean-up fees will have to be collected from both vendors and restaurants/bars
- The figures indicate that vendors will have to pay a total of **\$65** to participate in the event each week. This is a significant increase in what they now pay (\$25.00) however it is on par with the Anse La Reye Fish Fry and lower than that of the Dennery Seafood Fiesta. This amount can be reduced if restaurant owners make an equal contribution toward the event's expenses.

6.3. Sources of Finance for capital budget

Due to a lack of financial resources, Council will not be able to undertake the level of capital investment required by the project. Funds will have to be acquired from external sources in the form of grants, sponsorships and contributions from central government. The amount of just under \$230 000 (assuming land purchase) is not unduly high when one considers the great economic impact the event is having on the community and the wider economy.

One potential source of funds is the Tourism Enhancement Fund managed by the SLHTA, and to date an approach has already been made to the SLHTA with regards to contributing to this initiative.

Another potential source of funding is through the Global Environment Facility which has a strong bias toward environmental issues, poverty alleviation, capacity building and gender equality. The high percentage of women involved in the GIFNSP may cause that agency to look favourably upon a proposal to improve event sustainability, clean up the environment and promote community health through the establishment of quality washroom facilities for patrons.

Corporate sponsors who benefit from the street party can be approached to make a contribution to meeting the cost of enhancing the event. Companies such as Windward and

Leeward Brewery, St Lucia Distillers and Baron Foods among others can be approached to sponsor some aspect of the improvements such as the creation of the seating areas, beautifying the derelict areas etc.

Finally, despite the tight fiscal position the government can be approached for concessions on construction materials and fixtures for bathroom facility and the public seating.

What is needed is for the Management committee to prepare the necessary proposals with which to approach the prospective donors.

The following table shows sources of possible financing for the capital projects>

ITEM	TOTAL EC\$	Potential Source of Finance
Land Procurement	150 000	Government
Bathroom Units	40,000	Donor Agency
10x20 tent	2,900	Donor Agency
10x10 tent	3,900	Donor Agency
Chairs and tables	1,800	Donor Agency
Floodlights	4,550	Donor Agency
Training days	17,000	Ministry of Tourism/SLHTA
Allowance for site preparation, electrical. Sewer connections etc.	2,500	Donor Agency
Procurement and installation of Garbage Bins	3,600	Donor Agency
Creation of park/seating area with 6 outdoor tables (optional)	5,000	Corporate Sponsors / Government
Total Capital costs	\$231,250	

7. ACTION PLAN

The following is a proposed action plan for implementing the recommendations of this Management Plan. Work is to start as soon as possible with a view to full implementation by May 2015.

ACTIVITY	RESPONSIBLE PARTY	TIME FRAME (Dec / 14 – May /15)					
		D	J	F	M	A	MY
Apprise all stakeholders of impending changes	Council						
Commence procedure to procure available lands for Council	Council, District Rep						
Complete all MCE documents and submit to NEMO	Management Committee / NEMO						
Implement New Operating Protocols	Council/ POLICE						
Procure Public Liability Insurance	Council / MOT-SLTDP						
Secure Group Liquor Licence	Management Committee /Vendors Association						
Procure Assets for Command Post	Council /POLICE/DONOR						
Establish Command Post	Police / Emergency						
Establish Public Washroom	Council / DONOR AGENCY						
Implement Traffic Management Plan	Police / Fire Service						
Install Supplementary Lighting	Management Committee / LUCELEC						
Conduct Stakeholder Training	SLHTA / MOT-SLTDP						
Construct Park/ Seating Area	Council / DONOR AGENCY						
Beautify General Area (painting, clean up etc.)	Council / Sponsors						
Implement Paid Parking	Council / Catholic Church						

APPENDIX 1 – Street Map showing vacant lots

The shaded boxes represent vacant lots whose owners are as follows:

Lot# 1 – unknown (leased by Peter Hippolyte)

Lot# 2 - Theodora Ismay & Gabriel Ismay

Lot# 3 - Unknown

Lot# 4 – Heirs of Jones Jules (off island)

Lot# 5 – Calvin George Jr.

Lot# 6 – Virginia Scott

Lot# 7 - Unknown

Lot# 8 - Felicity Maraj and Family

Lot# 9 – Russell Lorde

Lot# 10 &11 – Ruth Wiggins

Lot# 12 – Unknown

Lot# 13 – Catholic Church

Zoom in to see numbers clearly.

APPENDIX 2- Mass Events Checklist

When planning a large event one should consider the following and seek permission/approval. Indicate where applicable Yes or No.

Permission / Approval Received?	Documentation	Responsible Agency
	Public Liability Insurance	Insurance Agent
	Solid Waste Management Plan**	Solid Waste Management Authority
	Electrical Certification	Ministry of Works / Electrical Department
	Mass Casualty Plan**	Ministry of Health
	Request for Medical Support [e.g. Doctors, Nurses etc.]	Ministry of Health
	Public Health Certification [for food handlers]	Ministry of Health / Environmental Health Department
	Liquor License	District Court
	Evacuation Plan**	Saint Lucia Fire Service
	Permission for Fire Works	Saint Lucia Fire Service
	Request for Ambulance/EMT Support	Saint Lucia Fire Service
	Request for Ambulance/First Aid Support**	Saint Lucia Red Cross
	Traffic Management Plan	Traffic Department
	Security Plan	Royal Saint Lucia Police Force
	Permission to assemble [for démonstrations etc.]	Royal Saint Lucia Police Force
	Work Permit	Labour Comissioner's Office
	Copyright Music Licence	Hewanorra Music Society
	Request for NEMO Assistance**	NEMO Headquarters

APPENDIX 3 – Draft Code of Conduct for the GIFNSP

- ❖ Any person seeking to sell at the street party must first obtain a vending permit for that day from the Gros Islet Constituency Council. Charitable groups may be exempted. Vendors will be required to demonstrate that they have satisfied all statutory requirements (e.g. health certification of food vendors) before being issued with a vending permit.
- ❖ All vendors must pay to council a fee covering vending permits, public liability insurance, garbage disposal, facilities and liquor licenses. This fee will initially be set at \$65.00 per week and will be revised from time to time.
- ❖ All street party vendors are required to be members of the Gros Islet Friday Night Vendors Association. Acceptance in this organization will be at the sole discretion of its membership. All vendors are expected to meet minimum standards stipulated by the Association.
- ❖ All food and drink vendors at the street party must comply with the island's laws as it pertains to food service and liquor sales
- ❖ The Gros Islet Street Party shall officially begin at 6.00pm on a Friday and end promptly at 2.00am on the Saturday morning following
- ❖ Vendors on Dauphin Street must arrange themselves to allow sufficient space (a 12 foot gap) between vendors on either side of the street so that emergency vehicles can access any part of the street. No Vendor will be allowed to sell in the centre of that street.
- ❖ Persons attempting to sell illegal substances, acts, weapons of any sort, medicines or concoctions sold as remedies will be evicted. (A final list of banned items will be prepared)
- ❖ All vendors will conduct themselves in a professional manner and at all times be courteous and honest with customers. Vendors will not be allowed to engage in activities such as smoking while serving customers, alcohol consumption, obstruction of other vendors, visitor harassment, abusive language and other disruptive behaviour.
- ❖ Any other regulation that Council deems fit and necessary

Violation of this Code of Conduct will constitute cause for removal of the violator from the Street Party by the authorities.

APPENDIX 4 – Some comments from the Trip Advisor website

Good

- An interesting interaction between foreigners and locals. However, the police showed up to patrol the area a bit later than expected.
- 2nd visit arrived (9pm) leave (0200am) travelled to & from via the local bus from Rodney bay cost \$3ec for 2 going \$10ec going back. We see no trouble and met loads of locals we had seen thru the day time and enjoyed partying the night away them.
- Great fun. Make sure you try all the authentic food. I had a great time! just make sure you keep our personal belongings hidden and away from pick pocketers.
- Great street party with lots of food and drink. Just be careful who you hang out with. We were brought there and back by our hotel which is a good idea.
- We went to the party after listening to the resort guides praise it. We had an amazing time. Drinking and dancing. We had no trouble at all. Never felt threatened in anyway. Some people were saying they had been warned off by some reps.
- The first time we went we did grab a meal - a lobster to be precise which we shared - and while it was good, finding a place to lodge and eat it was difficult. We learnt from this and the following Friday ate first at a restaurant before going to the street party, just enjoying the rum punches and beers.
- Just be careful of strangers coming to dance with you!!!! Some locals are rather "high" and can get a bit pushy!! Best to stick around ppl you know....
- I had excellent street food and rum punch made with homage spiced rum.
- Only had one famous locally made rum punch wow very strong. found we had a lot of local people trying to sell us handmade bits and bobs
- Wonderful atmosphere. Music was great, Lovely Caribbean food very tasty hot and spicy.
- Go before 11pm if looking just to "see" what goes on but the action really starts at about midnight. Loud music and lots of BBQ. Watch out for the rum punch, it creeps up on you, and when it hits .
- You must go if you want to experience mixing with locals, sampling their food and drink. I have never met such kind, helpful, friendly and warm people, a pleasure to party with them!

- Loved the atmosphere the food stalls and the crazy dancing. The "drummer at the cross roads" has to be seen to be believed! Hated it when it was time to go home.
- Look for Raskassas, a **local wood carver/painter**. His pieces are remarkable!
- The local rum shots are a must and check out the **art work** at the end of the street.
- The food is very good as well as the **Rum punches**. It is nice to see the work of some of the vendors as well. I would advise walking over in groups of 4 or more and attending from 7-11...
- We loved the street party because it allowed us to **hang with the locals**.
- This is worth going to, but go with the hotel if you are on your own. Some of the Islanders although friendly may get a bit friendlier
- The **music is very loud**, the range of food on offer is really good and cheap, beer and drinks are cheap, lots of interesting trinkets to buy, and so on. Very relaxed, no stress, not too much hassle from street sellers, everyone was friendly
- Not sure how to rate it because it was not what I expected. I was **expecting more of a cultural family event** with an assortment of local foods and various entertainment. I found it more to be an adult drinking event with music piped through speakers
- Only a few people selling crafts and food but every house was selling out of a makeshift bar. The main dance area was full of tourists till about 10:30 where they played older Top 40 dance tunes and Bob Marley. Then the music changed and the crowd shifted to younger locals. We were advised to stay on the main street only for safety reasons and did and did not feel worried. Be prepared for people asking for money and wanting to sell you cigars and **other smokable items**.
- The only problem I had was the whistles and the comments I was getting regarding my daughter, **lot's of propositions** the problem is **she is only twelve** and felt this was a little inappropriate. We left short after, lots of drunken and people and the smell of drugs was lingering in the air. To me I did not feel safe and would recommend going with a local the next time.
- **Did not enjoy the food** that much as **it was too cold**. The vendors need to have food warmers.

Bad

- The **vendors were ruthless, very pushy** and basically begging for money for the smallest thing.

- Indeed a street party, but only one small street. Perfect idea how to get more money from tourists. **Too overcrowded**, 90% of tourists, not worth visiting. Drunk local begging for a drink
- I didn't feel safe there and watch always around me and kept my bag close to me
- **food was awful**, good chance of food **poisoning** or the food was just burnt, did feel like it was anything other than a con. Too many people offering drugs , did not feel, safe at all so, left very quickly.
- Beware of the drink vendor at the very beginning of the festival! **Chris**, this fat booze vendor with a rinky cart in the middle of the street **will rip you off** if you don't know math. He tried to tell me \$9 us equalled \$30 EC (Eastern Caribbean dollars). In reality it's \$23.50 and when I told him he said I owe you one. I let him know he owed me 2. Aside from the bum vendor the street party on this particular night was only 2 small blocks long.
- go about 8pm, leave by 10. locals drunk and high, start getting **overly touchy with the women tourists**, we left about 1030 ,after 11 we were told lots of fights
- This is not a family event. Be smart and be safe. Have a couple drinks and have fun. Oh and be prepared to by a drink at the bar if you want to use their washroom - no public washrooms.
- Be aware that as a tourist you are a mark at this event. Watch out for **pick pockets**. Do not wear any jewellery, Ladies do not bring a purse, you only need cash for drinks and food for this event. Do not bring a wallet, keep your cash in your front pocket. Safety in numbers
- When we purchased some food and **a dog wouldn't eat what we offered**, we should have known! The red warning light failed to signal us through our buzzed brains. The next dog wasn't interested either. We returned to our hotels and woke a few hrs later to praying to the porcelain goddess.
- The event is held in one street and consists of a number of impromptu barbecues and beer stalls. The **food is pretty much the same across all of the stalls**, and isn't that great.
- There **need to be some attraction** there other than just rum and beers
- **Finding a bathroom was a challenge**. There was plenty of food and drink available and some vendors selling items. Mostly, people were just standing or sitting around. I would have **preferred live music, preferably steel drum** type. We were advised to leave by 11:30pm by some of the locals which we did.

- despite its billing, we found the streets dark and dingy - filled with food stalls, pot smokers, alcohol and loud music. what's all the fuss about?
- This event is not safe to attend in the evenings for female travellers. At times we did not know where to turn.
- Unless your a pot head or a junkie this "jump up " is bad news , if you must go , go early and leave early it can get ugly , and yachties behaving badly is never a good mix with locals and drugs booze , it will end in tears for sure , ruins a great little town too .
- Lewd, crude behaviour. Alcohol and marijuana over indulgence. Horribly loud. This is not a cultural experience.
- I wanted more of the St Lucia culture, all I got was an American street party because of the amount of US music being played.
- If you are falling over drunk you probably will not notice what I did and you probably will not care. You will also fit in very well. I hated it. I got told to f&@k off by one cigar seller because I politely declined his cigars. A rather tipsy American told me he had just grabbed a pickpocket in the act of lifting a lady's purse (well done!). He could have come out of that encounter the worse for wear but good for him. I
- There was a band playing and plenty of dancing. A fight broke out about an hour after we arrived, people starting acting "sloshed," restaurants made you purchase to use their rest room (there were no other facilities available). Did it once, won't do it again!
- Regardless, we did not feel safe. We got approached by a lot of people asking for money and trying to sell us things. When we got some food, the vendor tried to rip us off. It was a truly awful, experience!
- Way too loud music; way too much smoke in the air; way too much marijuana; way too little (none) police.
- Very disappointing. Luke warm food on stalls. Chicken with no flavour, which was luke warm. Macaroni cheese (how is that Caribbean?) Dirty tatty streets. Non reggae music. Disenchanted tourists. it was very unattractive and after half an hour we left. When we found a taxi we were led down a dark street and for a few moments we wondered how safe it was. Actually it was a genuine taxi and everything was fine, but
- Not worth going to if you want Caribbean food and Caribbean music
- The music they played was all American rap and dance music. That's okay if I'm in the States but was looking for something more local while in St Lucia. The area was very shady and my husband and I really did not feel comfortable in that area of St Lucia.

APPENDIX 5 – Persons recommended for Sub Committees

a) The Infrastructure Development Sub Committee

Yola St Jour – SLHTA Projects Officer

Mayor – Gros Islet Constituency Council

Julian King – Crown Lands Department

Felix Finnisterre - CARILED

b) The Mass Crowd Event Compliance Sub Committee

Bob Hathaway – SLHTA Security Rep

ASP Fitzroy Bailey – Officer in Charge Gros Islet Police Station

Mr Duplesis – Officer in Charge Gros Islet Fire Station

Hildreth Augustin - Mass Crowd Events Officer – NEMO

Lenita Joseph – Chief Transport Officer, Ministry of Infrastructure

c) The Marketing and Product Development Sub Committee

Donalyn Vittet – Ministry of Tourism (St Lucia Tourism Development Program

Krystal Lucien – CARILED Local Economic Development Officer

Sherill Emmanuel Jules – Ministry of Tourism

Representative – St Lucia Tourist Board

Representative – Street Party Vendors Association